ag Online

Web-to-Print by AlphaGraphics

DESIGN
ORDER
MARKET

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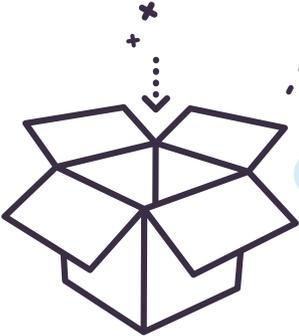
Make it easy with agOnline, ...

agOnline is an interactive platform that allows you to design and order all of your print, promotional and marketing materials.

agOnline Web-to-Print solutions are customized for your business. They're user friendly, provide print-on-demand functionality, and allow for easy reporting and strict control.

Minimize inventory, reduce purchasing costs, get up-to-date reports, keep document content current, and maintain brand consistency for all of your print and marketing communications.

Deploy cross-media, multi-touch marketing campaigns that target your best prospects and customers on a one-to-one basis.

... a powerful Web-to-Print marketing solution.

agOnline
Web-to-Print by AlphaGraphics

DESIGN

CREATE AN agOnline WEB-TO-PRINT SOLUTION FOR YOUR BUSINESS

Access your online AlphaGraphics store to design and customize all of your print and marketing needs in one, easy-to-use location.

Let AlphaGraphics create an agOnline Web-to-Print solution, customized for your business. Create your own documents and marketing material by using preloaded templates or uploading a file. Personalize brochures, business cards, stationery, manuals, promotional pieces and hundreds of other items for your business.

- **Control your brand and corporate image**

- **Simplify the purchasing process**

- **Centralize your print and marketing collateral**

- **Create targeted communications**

- **Develop marketing campaigns customized for your business**

agOnline, the complete end-to-end marketing solution.

Increase efficiency and reduce cost with online management of your print and marketing needs

ORDER

GET WHAT YOU NEED WHEN YOU NEED IT WITH agOnline WEB-TO-PRINT

agOnline makes ordering and reordering simple, fast and economical. Just login to your agOnline store, select a product, personalize it for your needs, and place an order. It's just that simple.

agOnline Web-to-Print allows users to control inventory, avoid obsolescence, eliminate waste, improve delivery times, and reduce costs. You can set permissions, establish a payment process, set delivery methods and control the entire purchasing process.

With agOnline your staff can order what they need when they need it. Whether it's the main office, remote staff, a branch office, or a local franchise, online ordering is available 24/7, and is just a click away. Research shows that corporations, universities, and non-profits have increased customer satisfaction and reduced costs with print-on-demand solutions.

MARKET

Effective, up-to-date marketing material is critical for every business. agOnline enables users to manage their brand, and provide up-to-date marketing material for large sales teams, dealer channels or franchise networks. Here's why:

- **Many companies acknowledge their marketing materials aren't relevant.**

- **Other companies agree they have outdated marketing collateral.**

- **Top sales professionals customize sales materials to suit their strategy.**

agOnline Web-to-Print showcases personalization for information kits, sales material, booklets, brochures, and promotional items. You can create direct mail, email, multi-channel marketing campaigns and a host of other targeted communications to reach your customers and prospects.

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agOnline BEYOND EXPECTATIONS

- **Customized for your business**
- **Unlimited personalization**
- **Brand consistency and compliance**
- **Standardized pricing and payment**
- **Strict budgetary controls**
- **Print-on-demand**
- **Everything in one, easy to use location**
- **Order online – any time, any where**
- **Multiple users with controlled access**
- **Detailed reports and inventory control**
- **Marketing programs for your business**
- **Saves time, saves money**

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